

Tranche II Guidance for Using Logos

Building Capacity for national ecosystem assessments: linking science and policy

This document includes guidelines for logo usage and a disclaimer for the outputs of the project. The guidelines aim to highlight national efforts and ensure ownership by your country and assessment teams, and to acknowledge the international partners and donors involved. This document includes examples in Annex 1 for how you can follow this guidance.

<u>IMPORTANT</u>: ANY USAGE OF UNEP-WCMC & NEA INITIATIVE LOGOS REQUIRES APPROVAL FROM UNEP-WCMC FOR EACH OUTPUT BEFORE IT IS PUBLISHED/DISSEMINATED.

Part 1: Using logos in documents & other written outputs

For documents, such as technical reports for assessments, the summary for policy makers and workshop reports, please add logos to the front and back covers as indicated below, and include the disclaimer below inside the front cover of the document.

Front cover

The front cover of your documents should be designed in a way that showcases the relevant logos that have been agreed within country for use.

Inside front cover

Inside the front cover of your document, please include the following disclaimer.

The report has been produced by [FILL IN THE ORGANISATION], as part of the initiative on Building capacity for national ecosystem assessments: linking science and policy and the Biodiversity and Ecosystem Services Network (BES-Net). Financial support was provided by the International Climate Initiative (IKI) of the Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection of the Federal Republic of Germany.

The contents of this report do not necessarily reflect the views or policies of the United Nations Environment Programme (UNEP), the United Nations Development Programme (UNDP) and their partners nor the Government of Germany. The designations employed and the presentations of material in this report do not imply the expression of any opinion whatsoever on the part of UNEP or contributory organisations, editors or publishers concerning the legal status of any country, territory, city area or its authorities, or concerning the delimitation of its frontiers or boundaries or the designation of its name, frontiers or boundaries. The mention of a commercial entity or product in this publication does not imply endorsement by UNEP or UNDP.

Back cover

Please include the following logos and wording to be placed on the bottom half of the back cover in the following configuration.

Supported by:





based on a decision of the German Bundestag

In partnership with:









Submitting outputs to UNEP-WCMC

All outputs should be sent to UNEP-WCMC using the email address assessment@unep-wcmc.org (copying your country focal point at the NEA Initiative team) so that we can advise the funder that they have been submitted. Outputs will not be approved by UNEP-WCMC but by your own internal processes established for your assessment. However, we reserve the right to come back to you, if we feel the logos have been used inappropriately.

If you have other outputs on which you would like to use the logos, please do contact us directly at assessment@unep-wcmc.org.

This information is accurate as of 11 Nov 2022

FRONT COVER

DOCUMENT TITLE

DOCUMENT SUBTITLE

IMAGE

Logo Implementing Agency

Logo Other partners

INSIDE FRONT COVER

The report has been produced by **[INSERT ORGANISATION NAME]**, as part of the initiative on 'Building capacity for national ecosystem assessments: linking science and policy and the Biodiversity and Ecosystem Services Network (BES-Net)'. Financial support was provided by the International Climate Initiative (IKI) of the Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection of the Federal Republic of Germany.

The contents of this report do not necessarily reflect the views or policies of the United Nations Environment Programme (UNEP), the United Nations Development Programme (UNDP) and their partners nor the Government of Germany. The designations employed and the presentations of

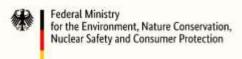
material in this report do not imply the expression of any opinion whatsoever on the part of UNEP or contributory organisations, editors or publishers concerning the legal status of any country, territory,

city area or its authorities, or concerning the delimitation of its frontiers or boundaries or the designation of its name, frontiers or boundaries. The mention of a commercial entity or product in

this publication does not imply endorsement by UNEP or UNDP.

BACK COVER

Supported by:





based on a decision of the German Bundestag





