

# Tranche III Guidance for Using Logos

Building capacity for national ecosystem assessments: linking science and policy

This document includes guidelines for logo usage and a disclaimer for the outputs of the project. The guidelines aim to highlight national efforts and ensure ownership by your country and assessment teams, and to acknowledge the international partners and donors involved. This document includes examples in Annex 1 for how you can follow this guidance.

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# Part 1: Using logos in documents & other written outputs

For documents, such as technical reports for assessments, the summary for policy makers and workshop reports, please add logos to the front and back covers as indicated below, and include the disclaimer below inside the front cover of the document.

#### Front cover

The front cover of your documents should be designed in a way that showcases the relevant logos that have been agreed within country for use.

#### Inside front cover

Inside the front cover of your document, please include the following disclaimer.

The report has been produced by [FILL IN THE ORGANISATION], as part of the initiative on Building capacity for national ecosystem assessments: linking science and policy and the Biodiversity and Ecosystem Services Network (BES-Net). Financial support was provided by the International Climate Initiative (IKI) of the Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection of the Federal Republic of Germany.

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If you have other outputs on which you would like to use the logos, please do contact us directly at <a href="mailto:assessment@unep-wcmc.org">assessment@unep-wcmc.org</a>.

This information is accurate as of 11 Nov 2022

# **FRONT COVER**

# **DOCUMENT TITLE**

**DOCUMENT SUBTITLE** 

# **IMAGE**

**Logo** Implementing Agency

**Logo** Other partners

## **INSIDE FRONT COVER**

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